



Hip Hop for Humanity | 347-653-9690 | 126 Brooklyn Ave, Brooklyn, NY 11213

## **HH4H Mission**

HH4H's purpose is to awaken the spirits and activate the social creativity of hip hop culture to fulfill our responsibilities as leaders of the world. HH4H connects hip hop culture with its ancient nobility and divine purpose.

## **HH4H Social Investment Fund**

HH4H works with social entrepreneurs, impact investors and government leaders in Africa and the US to develop best practices in civilization design focused on agriculture, the arts and the clean economy. We are creating a new synthesis of indigenous and modern, revitalizing peoples and continents on both sides of the Atlantic with the traditional and modern understandings of sustainable hip hop and African culture.

## **HH4H Historic Achievements**

- Humanitarian concert with Jimi Hendrix to raise awareness of the Biafra, Nigeria genocide, 1969.
- 3 day Awareness/Birthday celebration for last Emperor of Ethiopia Amha Selassie, son of King Haile Selassie with community leaders such as the Hon. Charles Rangel, Hon. Percy Sutton and Calvin Butts Pastor, Abyssinian Baptist Church, along with Ethiopian diplomatic representatives from Shashamane, Ethiopia, 1995.
- Co-produced Jimi Hendrix foundation humanitarian award for Russell Simmons, Washington Gov. Booth Garner, Nirvana bass player Krist Novoselic, 2006.
- Development of cleantech, agriculture, and blood diamond prevention initiatives in Sierra Leone with Raymond Scott-Manga and Sierra Leone President Ernest Bai Koroma, Kanye West, Stevie Wonder and Erykah Badu.

## **Selected Fund Companies and Projects**

1. The Hip Hop Ancient Future World concert, featuring the music and civilization design themes of Africa, America and global hip hop culture. From the rainforest dwelling Twa to the towering heights of Earl "The Pearl" Monroe and the NBA greats, hip hop will showcase the music and culture of nature and urban communities within sustainable design demonstrations.
2. The World of the Mu, a full-length feature modern mythology elaborating on the ability of music to heal and build planetary cultures of high quality. Includes related Jimi Hendrix documentary.
3. West African Renewable Energy Corporation, a combined agriculture and biomass project on twenty square miles in Sierra Leone uniting social entrepreneurs and impact investors around the world in the development of culturally sensitive best practises in non-discretionary infrastructure. HH4H is working directly with Sierra Leone President's Ernest Bai Koroma's team to facilitate capital introduction and cross-Atlantic partnership.
4. The Sierra Leone Ecotourism Company, a sustainable resort incorporating the best of ancient and modern sustainability design and cultural features, attractively highlighting the beauty of ancient architecture and natural lifestyle, while seamlessly embedding the best of modern cleantech and green real estate development.
5. Certified African Organic, Namibian social enterprise focused on organic food production and storage with Jamal Lucas and the Namibian Ministry of Agriculture. As Executive Director of HH4H, Jamal raised awareness about the hazards of illegal diamond mining in Sierra Leone Africa, leading to the Grammy Award winning song "Blood Diamonds" by internationally renowned musicians Jayz and Kanye West.

**Partners**

New Music Seminar’s founder and CEO / Tom Silverman, Music Mogul and entrepreneur Russell Simmons, Music Mogul Puffy Combs, Founding Partner of Fund Balance, Leland Lehrman, Shawn “Jay-Z” Carter, rapper, record producer, entrepreneur. Booth Garner, former Governor of the state of Washington and musician/founder of the group Nirvana, Krist Novoselic. World Business Academy Founder, Rinaldo Brutoco. Conscious Capitalism Founder Rajiv Sisodia, PhD. Taylor Milsal, Milsal, McCaull.

**Finance**

HH4H is launching its first social investment fund in 2013. We seek \$150 K in non-profit seed capital through our 501(c)3 foundation to develop the projects and properties, identify investors, and cultivate strategic partnerships with our team of advisors and leaders. Seed investors will get priority access to subsequent for-profit ventures, partners and corporate sponsors.

**Use of Funds**

Hip Hop World Social Investment Fund I						
Month, 2013	Jan	Feb	March	April	May	June
<b>Design, Branding, Development</b>						
Milsal, McCaull	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Conscious Capitalism	\$15,000					
Fund Balance	\$4,000	\$5,000	\$6,000	\$6,000	\$6,000	\$6,000
<b>Stipends, General and Administrative</b>	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
<b>Subtotals</b>	\$35,000	\$21,000	\$22,000	\$22,000	\$22,000	\$22,000
<b>Total</b>						<b>\$144,000</b>

